

YMCA of Columbia Willamette/City of Tigard (Pronounced like "Tiger" the animal.)

Questions

My name is ____ calling on behalf of the YMCA and the City of Tigard (Tie-Guard). We're speaking with people in the area to determine interest in an expansion of community programs and services in your community. Could you help us by taking a few minutes to share your opinions with us?

Intro and exercise habits

Are you or any child in your household a member of the YMCA or have you been a member in the past?

- ☐ No
- ☐ Yes
- ☐ Former Member

(Member/Formal Member) Where?

How often do you exercise per week?*

- ☐ 3 or more times a week
- ☐ 2 times a week
- ☐ Once a week
- ☐ I don't exercise on a regular basis

(skip if "I don't exercise on a regular basis" was answered) Where do you exercise most often?

- ☐ At home
- ☐ Non-YMCA fitness facility or gym (which one?): _____
- ☐ YMCA (which one?): _____
- ☐ Other (please specify): _____

Programs

The YMCA is excited about the work they do to help all ages and segments of the community get and stay healthy and is studying how a new facility would best serve the community.

Would you or someone in your household use the following YMCA facilities never, sometimes or often?

	Never	Sometimes	Often

Cardiovascular Equipment like treadmills, bikes or elliptical	()	()	()
Free weights or machine weights for strength training	()	()	()
Open gym time	()	()	()
Group exercise classes such as: Body Sculpt, Zumba, Step Aerobics, TRX	()	()	()
Classes for youth such as art, music, dance, theater	()	()	()
Family Exercise classes and games like kickball, family Olympics and family Zumba, family Yoga	()	()	()
Spinning/Group Cycling	()	()	()
Starter fitness programs	()	()	()
Yoga and Pilates	()	()	()
Pool	()	()	()
Child Watch (while parents work out)	()	()	()
Personal Training	()	()	()
Specific classes for teens/ teen programming	()	()	()

What other facilities, equipment or programs would be important to you and your household? _____

Do you have children under the age of 18 in your household?

- ☐ Yes
- ☐ No

(skip if "no children")

How interested would the children in your household be to use the new YMCA facility?

- ☐ Interested
- ☐ Neutral
- ☐ Not Interested

(skip if "no children" was answered) What YMCA activities would be most of most interest to your children (check all that apply).

- ☐ Open Swim time
- ☐ Swim Lessons
- ☐ Youth Sports Programs
- ☐ Open Gym
- ☐ Meet friends
- ☐ Other (specify): _____

Location

We would now like to ask you the convenience of two possible locations for the Community Center

One suggested location is in Down Town Tigard, on the trail system. On a scale of 1-5 with 5 being most convenient and 1 being not convenient at all how convenient is this location for you?

(5) Very convenient (4) convenient (3) neutral (2) inconvenient (1) very inconvenient

Another suggestion is the the 99 Corridor near Bull Mountain On a scale of 1-5 with 5 being most convenient and 1 being not convenient at all how convenient is this location for you?

(5) Very convenient (4) convenient (3) neutral (2) inconvenient (1) very inconvenient

Did you vote in the last Presidential Election?

() Yes () No

Do you own your home or do you rent?

() own () rent

(Skip if rent) The YMCA and the City of Tigard are considering a collaboration to build a new community center owned by the city. The building would be over 60,000 square feet, deliver a full array of programming and activities, and would require voters to consider a property tax increase of about \$10 per month. What is your willingness to pay this amount to build a center?

() Support () Oppose () Not Sure () Need More Information

Membership Type

If you used the YMCA, what type of membership would apply to you or your family? *

- ☐ Teen/Young Adult (ages 13-25)
- ☐ Adult (ages 26-64)
- ☐ Family Membership: 2 Adults
- ☐ Family Membership: Adult plus 1 child
- ☐ Family Membership: 2 Adults with child(ren)
- ☐ Senior (65+)
- ☐ No interest in any health/recreation center
- ☐ Youth

Pricing

Teen/Young Adult (ages 13-25)

The residents of the city would receive a special membership rate for the new Y facility. If the new YMCA offered the programs and facilities you want, how likely would you be to join if the monthly fees were as follows:

Please rate on a scale of 1-5, where 1 is no interest, 2 is little interest, 3 is not sure, 4 is some interest and 5 is a lot of interest.

Interviewer: Once a respondent rates a price a "5", stop asking prices and fill out "5" for the remainder of the prices.*

	1: No interest	2: Little interest	3: Not sure	4: Some interest	5: A lot of interest
\$25.00	()	()	()	()	()
\$23.50	()	()	()	()	()
\$21.00	()	()	()	()	()
\$20.00	()	()	()	()	()

\$19.00	()	()	()	()	()
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1 Adult (26-64)

The residents of the city would receive a special membership rate for the new Y facility. If the new YMCA offered the programs and facilities you want, how likely would you be to join if the monthly fees were as follows:

Please rate on a scale of 1-5, where 1 is no interest, 2 is little interest, 3 is not sure, 4 is some interest and 5 is a lot of interest.

Interviewer: Once a respondent rates a price a "5", stop asking prices and fill out "5" for the remainder of the prices.*

	1: No interest	2: Little interest	3: Not sure	4: Some interest	5: A lot of interest
\$41.00	()	()	()	()	()
\$39.00	()	()	()	()	()
\$37.00	()	()	()	()	()
\$33.00	()	()	()	()	()
\$33.00	()	()	()	()	()

Family Membership: 2 Adults

The residents of the city would receive a special membership rate for the new Y facility. If the new YMCA offered the programs and facilities you want, how likely would you be to join if the monthly fees were as follows:

Please rate on a scale of 1-5, where 1 is no interest, 2 is little interest, 3 is not sure, 4 is some interest and 5 is a lot of interest.

Interviewer: Once a respondent rates a price a "5", stop asking prices and fill out "5" for the remainder of the prices.*

	1: No interest	2: Little interest	3: Not sure	4: Some interest	5: A lot of interest
\$51.00	()	()	()	()	()
\$49.00	()	()	()	()	()
\$47.00	()	()	()	()	()
\$44.50	()	()	()	()	()
\$42.00	()	()	()	()	()

Family Membership: Adult plus 1 child

The residents of the city would receive a special membership rate for the new Y facility. If the new YMCA offered the programs and facilities you want, how likely would you be to join if the monthly fees were as follows:

Please rate on a scale of 1-5, where 1 is no interest, 2 is little interest, 3 is not sure, 4 is some interest and 5 is a lot of interest.

Interviewer: Once a respondent rates a price a "5", stop asking prices and fill out "5" for the remainder of the prices.*

	1: No interest	2: Little interest	3: Not sure	4: Some interest	5: A lot of interest

\$52.00	()	()	()	()	()
\$49.50	()	()	()	()	()
\$47.00	()	()	()	()	()
\$44.50	()	()	()	()	()
\$42.00	()	()	()	()	()

Family Membership: 2 Adults with child(ren)

The residents of the city would receive a special membership rate for the new Y facility. If the new YMCA offered the programs and facilities you want, how likely would you be to join if the monthly fees were as follows:

Please rate on a scale of 1-5, where 1 is no interest, 2 is little interest, 3 is not sure, 4 is some interest and 5 is a lot of interest.

Interviewer: Once a respondent rates a price a "5", stop asking prices and fill out "5" for the remainder of the prices.*

	1: No interest	2: Little interest	3: Not sure	4: Some interest	5: A lot of interest
\$62.00	()	()	()	()	()
\$59.00	()	()	()	()	()
\$56.00	()	()	()	()	()
\$53.00	()	()	()	()	()
\$50.00	()	()	()	()	()

Senior (65+)

The residents of the city would receive a special membership rate for the new Y facility. If the new YMCA offered the programs and facilities you want, how likely would you be to register your child(ren) if the monthly fees were as follows:

Please rate on a scale of 1-5, where 1 is no interest, 2 is little interest, 3 is not sure, 4 is some interest and 5 is a lot of interest.

Interviewer: Once a respondent rates a price a "5", stop asking prices and fill out "5" for the remainder of the prices.*

	1: No interest	2: Little interest	3: Not sure	4: Some interest	5: A lot of interest
\$37.50	()	()	()	()	()
\$35.50	()	()	()	()	()
\$34.00	()	()	()	()	()
\$32.00	()	()	()	()	()
\$29.00	()	()	()	()	()

Youth (under 13)

The residents of the city would receive a special membership rate for the new Y facility. If the new YMCA offered the programs and facilities you want, how likely would you be to have your child join if the monthly fees were as follows:

Please rate on a scale of 1-5, where 1 is no interest, 2 is little interest, 3 is not sure, 4 is some interest and 5 is a lot of interest.

Interviewer: Once a respondent rates a price a "5", stop asking prices and fill out "5" for the remainder of the prices.*

	1: No interest	2: Little interest	3: Not sure	4: Some interest	5: A lot of interest

\$21.00	()	()	()	()	()
\$19.50	()	()	()	()	()
\$18.00	()	()	()	()	()
\$16.50	()	()	()	()	()
\$15.00	()	()	()	()	()

Demographics

What is your age range?

- ☐ 20's
- ☐ 30's
- ☐ 40's
- ☐ 50's
- ☐ 60's
- ☐ 70+

How many children under 18 do you have living at home?

- ☐ 0
- ☐ 1
- ☐ 2
- ☐ 3
- ☐ 4+

Last year, in which category was your family's income?

- ☐ Up to \$35,000
- ☐ \$35,001 to \$50,000
- ☐ \$50,001 to \$100,000
- ☐ Over \$100,000
- ☐ Prefer not to answer

(do not ask) What is your gender?

- ☐ Male
- ☐ Female

(Question on raise income tax question- "Need More Information")

You indicated that you would need more information about the community. Would you like us to contact you to provide more information?

Contact information: _____

Interviewer Only*

Interviewer Name: _____

Address: _____

5 Digit Zip: _____

Phone # Dialed: _____

Thank You!

Thank you for taking our survey. Your response is very important to us.